CHRISTIE LANDRIE

SKILLS

Advanced
Sketch + Craft
UserTesting.com
Photoshop
Illustrator
InDesign
Zeplin
Frontify

Experienced
InVision
Figma
Craft
HTML/CSS
AfterEffects
Mural / Miro
EnjoyHQ

EDUCATION

Nielson Norman Group
UX Certificate

MIT, CSAIL
UX Certificate
Computer Science & AI Lab:
Human-Computer Interaction
for User Experience Design

California State University, Chico
Bachelor of Arts
Major: Communication Design
Major Emphasis: Graphic Design
Minors: Marketing & Photography
Earned Honors in General Education
Dean's List member every semester, 3.824 GPA
CSUC Presidential Scholarship Recipient

INTERESTS

Professional Organizations
Golden Key Intl. Honour Society
Hexagon - Women in UX
IxDA Seattle
AIGA

Volunteering
Mountains to Sound Greenway Trust
Lake Washington Saddle Club
Girl Scouts of Western Washington
Alpha Gamma Delta Foundation
Seattle & Butte Humane Society

Other Interests
Hiking, trekking, and backpacking
International travel and cultures
Theatre and performing arts
Good books and great films
Seattle Seahawks
Horsemanship

EXPERIENCE

User Experience Designer
Brooks Running | September 2019 – Present

Conducts in depth research into how the consumer interacts with Brooks through its digital properties, gathering insights and identifying actionable areas of improvements to enhance the user's experience and connection to the brand. Brings that vision to life via prototypes, mock-ups, wireframe flows, user journeys, and updates to the pattern library. Designs clean and artful responsive and mobile-first experiences, ensuring that Brooks' digital products exceed the consumer's expectations. Is a crucial advocate for user-centered design and usability best practices in cross-functional projects and meetings, maintaining that a deep understanding of the user is crucial to the development of a beneficial product.

Leads design projects while collaborating with product managers, engineers, creative visual designers, and stakeholders to discover and deliver solutions that are valuable, usable, and feasible. Mentors ux and interaction designers, supporting their work and helping them understand Brooks, the user, and the ux process on a deeper level. Represented both Brooks and the user throughout the year-long effort to redesign the company's ecommerce website. Pushed for using an iterative design process, including testing prototypes with real users, and pressed the team to use both quantitative data and qualitative feedback to guide the work.

Interaction Designer
Brooks Running | September 2018 – September 2019

Examined the interaction between BrooksRunning.com and its customers, improving and expanding Brooks' design system to create a meaningful and engaging user experience across all platforms. Set and maintained standards for hierarchy of information on landing pages, worked with development teams to update site modules and create new ones.

Partnered with developers and designers to lead the creation and update of digital products, ensuring that all new design solutions maintained a seamless site experience. Built persona studies, user flows, wireframes, and prototypes before performing user tests. Integrated branding, user-centered design, usability, functionality, and accessibility into every product.

Visual Designer + Photographer
Brooks Running | May 2016 – September 2018

Utilized UX and visual design skills to collaborate with developers in the creation of new web modules/components and pages to improve the runner's shopping experience. Built a complete design system in Sketch from the ground up, including module libraries and templates to streamline web page design and ensure consistency. Educated all designers on how to use Sketch and the design system effectively. Detailed the user journey across all digital and print platforms to ensure a cohesive experience.

Visual Designer
Catalysis LLC | October 2015 – May 2016

Designed web applications, both UX and UI, for clients such as Microsoft Azure and ExpertZone. Owned projects in full, from mapping out user journeys down to developing microstates with engineers.

Digital / Graphic Designer
Brooks Running | Contract June 2015 – October 2015

Graphic Designer
Blind Tiger Design | Contract April 2015 – June 2015